



Val Thorens
LES 3 VALLÉES



An ongoing story.....

WINTER PRESS PACK

23/24

Val Tho'

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OPEN FROM
25 NOVEMBER 2023
TO 5 MAY 2024

Val Thorens

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VOTE FOR VAL THORENS - Having won it seven times already, Val Thorens is again in the running for 'Best Ski Resort in the World' this year at the World Ski Awards.
Vote for us at: wantto.ski/awards-vt





HIGHEST SKI RESORT IN EUROPE 2,300M-3,200M



THE HEART OF LES 3 VALLÉES,
THE WORLD'S LARGEST SKI AREA
600 KM OF SKI RUNS



25 543
TOURIST BEDS



INTERNATIONAL RESORT
WITH 70% OF INTERNATIONAL
VISITORS



THE HIGHEST-PERFORMING
AND MOST FOLLOWED
RESORT ON SOCIAL MEDIA



2022/2023 SEASON
1ST PLACE AMONG FRENCH RESORTS
WITH AN OCCUPANCY RATE
OF 76.3%



6 MONTHS OF SKIING,
THE LONGEST
SEASON IN EUROPE



> AWARDED 7 TIMES
World's BEST SKI RESORT
Europe's BEST SKI RESORT
> AWARDED 9 TIMES
France's BEST SKI RESORT

A look back at the 2022/2023 season

- leading French resort with an average occupation rate for the season of 76.3%
- 2.3 million tourism nights, up 3.5% on the previous year (source G2A)
- 1,872,303 skier days

Editorial

“Val Thorens, the ultimate resort from many perspectives, is famous for unbeatable skiing in the best possible setting. We are proud of this and that of the pioneers, whose work we modestly aim to perpetuate and promote across the world.

Last year was our 50th anniversary. And the story doesn't end there...

Constantly evolving since its creation, Val Thorens never ceases to question itself, to modernise, embrace new challenges in order to achieve its one and only goal: to ensure holidaymakers from all over the world enjoy a unique experience they'll never forget!

No wonder Val Thorens is the resort which boasts the highest number of awards: Best French resort, best European resort and best resort in the world. All of this thanks to its outstanding geographical location, of course, but what really makes Val Thorens stand out from the crowd is, first and foremost, its pioneering and «live together» spirits. Here, it's all about the skiing! The best skiing available, but that's not all... Val Thorens builds on this common vision to unite the world's citizens from all walks of life and all age groups.

Driven by these values, Val Thorens lives up to its 'Live United' motto, with all of the resort's forward-looking players and entities working hand in hand to share and invent the resort of tomorrow.

Groundbreaking and innovative by nature, Val Thorens aims for excellence, developing technologies to enhance the safety, comfort and wellbeing of holidaymakers while preserving the natural surroundings.

We are convinced that the resort of the future is one that will succeed in creating sustainable relationships between its visitors, residents and the environment.

The mountains are our playground, our living environment and our future. We are the first to care about them and are determined to protect them.

Here, we have always done things a little differently, and our 50-year history is not about to stop!”

Vincent Lalanne, general manager of Val Thorens Tourist Office





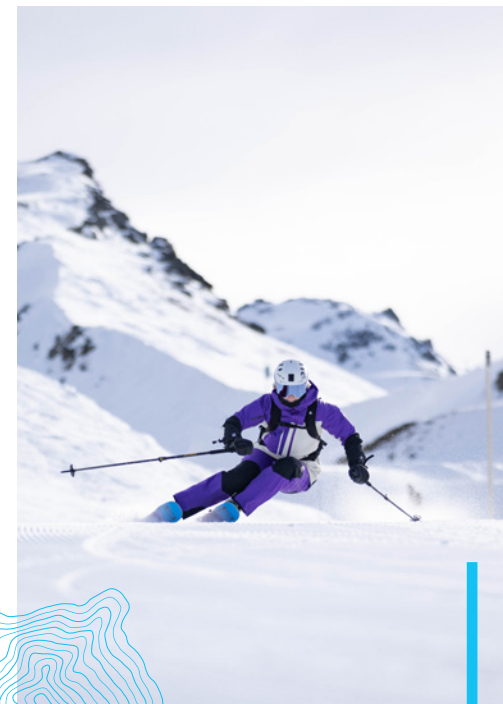
VAL THO', AN EXCEPTIONAL SKI AREA

SKI THERAPY

Val Thorens needs no introduction: Val Tho', as the resort is commonly known, makes the ideal playground for skiing enthusiasts and anyone who loves the mountains. Located at 2,300 metres at the summit of the Vallée des Belleville, it is the highest resort in Europe and the highest point of the 3 Vallées ski area, the largest in the world with 600 km of linked-up slopes. And an added bonus? The entire resort is ski-in/ski-out which means the slopes are easy to reach no matter where you stay.

Val Tho' is a feast for the eyes, with the majestic Péclet glacier dominating the resort and creating a spectacular and almost unreal panoramic scene. As for the Cime Caron, the resort's highest peak at 3,195 metres, it is none other than "the most beautiful view in the Alps" according to the Michelin Green Guide, offering a 360° view of more than 1,000 summits of the French, Swiss and Italian Alps.

Famous for its top-quality snow and increasingly efficient ski lifts, Val Thorens offers unbeatable skiing in the best possible setting. Carving, off-piste, cross-country, snow park, fun slopes, boardercross and telemark skiing, there's something to suit every taste. The figures speak for themselves: an average snow depth of 6 metres in winter with more than 80% of slopes at elevations above 2,300 metres. Val Thorens offers excellent snow conditions during its 6-months ski season which is the longest in Europe.



Les 3 Vallées

600 KM
of slopes accessible on skis

200 ski lifts

Val Thorens-Orelle

9 FUN SLOPES

1 BEGINNERS AREA

"easy rider" with 4 free easy rider ski carpets and 4 reduced-rate ski lifts

5 SKI SCHOOLS

OVER 400 ski instructors

EVEN MORE WINTERSPORTS TO TRY

THE COSMOJET EXPERIENCE ON THE LONGEST SLEDGING SLOPE IN FRANCE!

The 6-km Cosmojet slope starts at the foot of the Péclet glacier, 3,000 metres above sea level, for an intense 45-minute descent in a wild interplanetary universe. An immersive experience for everlasting memories on planet Val Thorens!

Prices: from €18.30/person

Info & contact: ski.valthorens.com



SNOWTUBING, AN INFLATING EXPERIENCE

The idea of snowtubing is to slide down an undulating slope on a giant inflatable tube! The promise of thrills and laughter for young and old is guaranteed!

Prices: from €14/person

Info & contact: ski.valthorens.com

REACH FOR THE MOON

Redesigned last winter, the fun slopes located within the ski area have a 'space' theme and are ideal to help children progress while enjoying themselves! Budding skiers can go into orbit - explore space, the cosmos and the moon on two fun slopes called "la piste de l'espace" and "l'expérience spatiale".



BIRD'S-EYE VIEW

The "Tyrolienne du Bouchet" is the highest zipline in Europe and offers the chance to glide through the air like an eagle. The 1,300-metre ride includes an outstanding panoramic view of the Maurienne and Tarentaise valleys.

Prices: €56/person

Info & contact: orelle.net

La Bee has a double zipline design so, can be ridden in twos! Accessible from Val Thorens, it has skiers and pedestrians flying over the slopes on a 1,800-metre descent to Place Caron in the heart of the resort.

Prices: €35/person

Info & contact: ski.valthorens.com



VAL THORENS, THE FAVOURITE PLAYGROUND OF HIGH-LEVEL ATHLETES

Famous athletes have always chosen Val Thorens to enjoy the best possible training conditions for major events, be it a French or European championship, a world cup or even the Olympic Games. Thanks to its high elevation (between 2,300 and 3,200 metres), the guarantee of 6 months' snow cover and a diversity of high-quality installations, Val Thorens offers conditions conducive to high performance. Whatever the discipline, the benefits of training at altitude are a major advantage for high-level athletes for whom Val Thorens is the perfect place to oxygenate the blood.



PERFORMANCE-INDUCING INSTALLATIONS

Equipped with three slalom courses and a ski-cross course, Val Thorens hosts multiple races and competitions year after year, including world cup and FIS events, Eurotests and ESF technical trials, French championships and so on. The slalom courses here are among the most in-demand of the Alps because of the quality of the snow cover and the mixed orientation of the ski area offering variety and top quality for 6 months of the year. During the 22/23 season, more than 110 ESF races and 74 official races were held in Val Thorens, in addition to training sessions of various national and international clubs, including the French downhill team and the national teams of Belgium, the Netherlands, Denmark and Ireland.

NEW – PARTNERSHIP WITH THE CHAMBÉRY SAVOIE MONT BLANC HANDBALL CLUB

The Chambéry Savoie Mont Blanc Handball Club has been playing at the highest professional level for over 20 years and Val Thorens is its chosen partner and hypoxic training centre. After a 4-day course in July 2023, the staff and players will now return regularly to Europe's highest resort - both in summer and winter - in order to be fully prepared for the sporting challenges that lie ahead.

VAL THORENS, LAND OF CHAMPIONS

As historic figures of the world ski racing scene, Marielle Goitschel and her sister, Christine, the dazzling French skiing duo who won medals at the 1964 Olympic Games in Innsbruck, are both part of the Val Thorens adventure. In 1987, Marielle created the first Snow Academy to teach children to ski in an amusing and effective way. In her view, "There's nothing like the slopes of Val Tho".

More recently, two young local residents put Val Thorens under the Olympic spotlight: Jean-Frédéric Chapuis, ski-cross gold medal winner at the 2014 Winter Olympics in Sochi, and Chloé Trespeuch, boardercross bronze medallist in Sochi and runner-up at the Beijing Winter Olympics of 2022.

Another local figure, Adrien Théaux, also benefited from the assets of this Savoie resort. Originally from the Pyrenees, he earned his stripes at Val Thorens ski club and has now been a member of the French downhill skiing team for 10 years.



Portrait suggestion

CHLOÉ TRESPEUCH A SLOPE NAMED AFTER CHAMPION

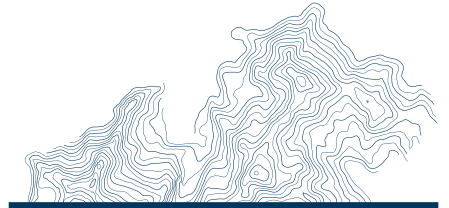
"It's an honour to have a slope named after me in my favourite ski area, where I grew up, from my first snowplough to my Olympic goals."

At the age of 29, Chloé Trespeuch already has a long list of wins: eight years after her bronze medal at Sochi in 2014, she was snowboard-cross runner-up at the 2022 Winter Olympics in Beijing, and is second in the world rankings this season. She has been a member of the Val Thorens club since the age of 6 when she began on skis but soon switched to snowboarding. She joined the French snowboard team in 2009 and very quickly achieved results that promised her a shining career in this discipline. Val Thorens could only honour its 'smiley' ambassador by opening a slope that bears her name in the resort where she "learned, fell, progressed, doubted and loved".



VAL THO', FOR EVERYONE

Val Thorens has always been a multi-generational resort that welcomes athletes, families and groups of friends of all ages. Boasting the Famille Plus seal of approval, it promises a family-friendly holiday filled with fun. Everyone who comes to Val Thorens shares the same goal of experiencing unbeatable skiing in the best possible setting. With a multitude of activities available and a wealth of accommodation ranging from traditional to luxurious, customers can pick and choose to suit their evolving preferences. The local people also contribute to the resort's lively, multi-generation spirit, with families who for 51 years have helped to create the Val Tho' experience as we know it today.



LE BOARD, 17,000M² FOR ALL TO ENJOY IN THE HEART OF THE RESORT

Last winter saw the opening of the latest addition to Val Thorens, a brand new sports and culture centre called Le Board, after its snowboard-shaped roof. The creation of this brand new 13,795 m² indoor facility took 2 years of work and an investment of €40 million. Built for sports, wellness, children and events, this multipurpose facility has something for every category of clientele. The rooftop area exceeding 3,000 m² offers a stunning view over the ski slopes and accommodates any type of event. Built into the ground floor, the bus station has also been revamped to offer holidaymakers a pleasant welcome and hassle-free arrival.

Info & contact : sogevab.com/le-board-val-thorens-2
+ 33 4 79 00 00 76



FAMILY SKIING HOLIDAYS: CHILDSPLAY!



Val Thorens carries the Famille Plus Montagne quality label, which comes with 6 promises to families!

The ski resort is suitable for all age groups and guarantees a wonderful holiday for them, with a customised welcome, adjusted prices, nearby shops and amenities, entertainment for all ages and activities for children and adults to enjoy together or separately! Children are pampered by the resort professionals.



FUN PARK, HEAVEN FOR KIDS

The promise of fun, laughter and thrills for all children at the Fun Park, the biggest indoor play facility in France. This giant playground at Le Board is a child's delight! The Fun Park comprises 3 zones: one with 6 giant trampolines, another with a huge play area including slides, rolling cylinders and rope bridges, and lastly an area set aside for the little ones (1-3 and 3-5 age groups) with early-learning games and fun features designed just for them. A proper pedal go-kart track and a sports pitch complete the offering.

Info & contact: sogevab.com/le-board-val-thorens-2
+ 33 4 79 00 00 76

MARIELLE HOTEL ****

To keep families even more satisfied, the Marielle offers new features this winter, to the delight of adults and children alike: a new XXL games room, with pool, table tennis, table football and video games, and a bouncy castle outside. There's plenty for adults too, including this winter's major novelty, a boules pitch on the terrace, to make those après-ski sessions even more enjoyable!

And an added bonus? The new saucisson/ham stand set up in partnership with the fine-food store, La Belle en Cuisse.

Info & contact: hotelmarielle.com
+ 33 4 58 24 00 80



THE FAMILY RESTAURANT, BEEF & LOBSTER

The restaurant at the Hameau du Kashmir hotel has everything going for it, including a sunny terrace right by the slopes and a cosy interior with a North American, Boston-style atmosphere. It serves bistro food from a menu updated every season by Chef Milan Lam, with meat of excellent quality, and lobster and other seafood prepared in various ways. All of this accompanied by colourful vegetables flavoured with spices that highlight the diversity of flavours, to which the Chef holds the secret!

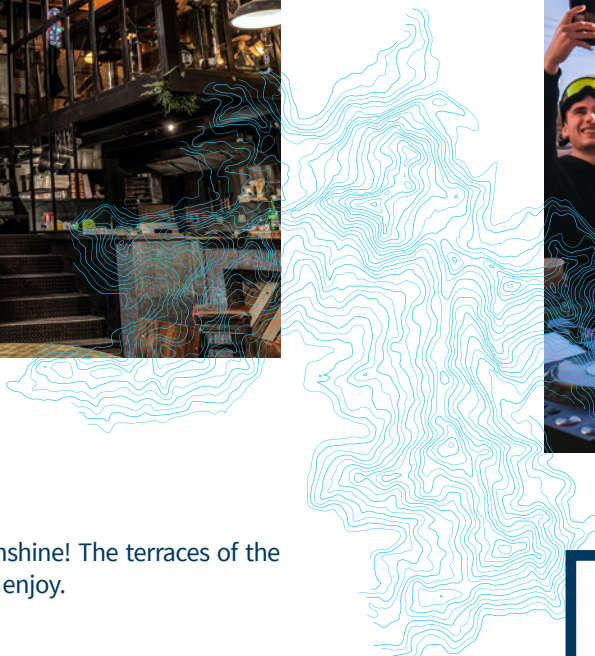
Info & contact: beef-and-lobster.com
+ 33 4 79 09 50 21

A favourite among the locals

WILD & SAVAGE

This bar is truly a riders haunt, with live music performances every winter evening and a tattoo parlour upstairs! It has become the resort's ultimate venue, with a lounge atmosphere in the early evening that transforms into wild frenzy for those who linger into the night. This is the ideal après-ski spot to share a whole variety of tapas (nachos, charcuterie & cheese platters etc.) and prolong the pleasure until the early hours. Foodies and party animals will love it.

| **Info & contact:** +33 4 79 06 42 41



For après-ski fans and night owls



FAHRENHEIT 7 ****

The hotel's renovation and redecoration work continues but, meanwhile, the sporting spirit and party atmosphere remain intact. The quiriness of the warm and friendly °F7 is reflected in the decoration, the staff uniforms, the menu and the music programme. Nothing is left to chance! Be it an acoustic performance in the subdued atmosphere in Zinc (the hotel bar), a private party with DJ set during the Seven Party nights or an après-ski session on the terrace, it's all happening at the °F7 hotel, making it truly the place to be!

| **Info & contact:** fahrenheitseven.com
+ 33 4 79 00 04 04



TERRACES FOR A SUNNY LUNCH

Tips from the locals for good food and sunshine! The terraces of the resort's best hotels are a luxury anyone can enjoy.

ALTAPURA *****

Where time stands still for lunch while you admire the Cime Caron and boost your vitamin D levels!

MARIELLE HOTEL ****

Bring your own burgers, because the Marielle allows everyone to use their terrace and BBQ for a pleasant meal at the foot of the slopes. Checked tablecloth, music and petanque, for a typical guinguette atmosphere!

LE FITZ ROY *****

A lively terrace in the heart of the resort on Place Caron.

PASHMINA *****

Spoil yourselves by getting together for a brunch-style meal from the generous buffet, breathtaking views included.

FAHRENHEIT 7 ****

A touch of the south! Here, this season's relaxed atmosphere comes with a new decor and a new menu packed with Mediterranean flavours.

NEW - COMPLETE FACELIFT FOR LE MALAYSIA, THE WORLD'S BIGGEST RESORT NIGHT CLUB.

The legendary Malaysia night club in Val Thorens - the largest resort club in the world with a 1,500 m² dance floor - is undergoing a total transformation this summer. For its 39th season, clubbers will have a completely new experience. With a new logo, new layout, new concept and the very latest sound-and-image technology, the Malaysia is flaunting its ambition to lead the clubbing world into the third millennium.

For the sound aspects, it was none other than Laurent Garnier, the international star of electronic music culture, who contributed to the redesign of the club's acoustics. For the Malaysia, he found "the world's best sound" in Vienna, at the Grelle Forelle nightclub.

As for the layout and visuals, the club called upon Alexandre Courtès, a renowned filmmaker and video producer, to come up with a brand new concept and visual design. The general idea of the project was to convert the entire venue into a voluminous and animated visual space that plunges spectators into a whole recreational universe.

The club's entrance will also be moved to the bottom of Place Caron where up to 200 queueing clubbers can wait in the warmth of an underground passageway.

| **Info & contact:** malaysia-valthorens.com / + 33 4 79 00 05 25

The haunt of hedonists



NEW – KOH-I-NOR JOINS LES ÉTINCELLES TO BECOME A VOULEZVOUS HOTEL

The Koh-i-Nor is beginning a new chapter in its history this winter when it becomes a VoulezVous hotel. Taken over by the Les Étincelles Group, the iconic 5-star establishment located in the upper part of the resort is getting a facelift as well as a new name!

So what is the VoulezVous hotel concept? The experience of an exceptionally original and luxurious break, letting go and being pampered by attentive staff and bespoke services and facilities: cocktail bars, evening entertainment and dancing, karaoke, a spa and wellness centre and much more. The VoulezVous approach is all about pleasure and elegance, offering culinary, wellbeing, creative and recreational experiences that are truly unique. And to tickle the tastebuds, the 3 existing restaurants are also changing style. One will become an Italian and Savoyard restaurant - called Il Savoia – which will serve quality food that offers the best of both regions.

| **Info & contact:** hotel-kohinor.com / + 33 4 65 84 78 44

NEW – LE VAL THORENS ****

Located in the heart of the resort, Le Val Thorens Hotel is the resort's historic venue. Offering a mix of contemporary and vintage styles, this large and lively hotel places the emphasis on sharing human warmth and togetherness which is why the hotel is adding carvery meals to this winter's lunch menu, and a buffet option in the evenings. All of this will be available to all customers, whether or not they stay at the hotel.

| **Info & contact:** beaumier.com
+ 33 4 79 00 04 33



Portrait suggestion

AGNÈS & DORINE GIRARD THE VAL THO' SPIRIT THROUGH THE GENERATIONS

“Val Thorens is all about dynamism, creativity and innovation. Here, anything is possible! The resort must maintain this momentum. It is vital to keep up this good spirit. We must continue innovating and regularly soul-searching.”

As the daughter of Pierre Josserand, one of the resort's pioneers, Agnès belongs to the first generation of Val Thorens residents who have witnessed the resort's construction and growth. It was in this environment of constant change that she grew up and developed a love for skiing and the mountains. She is now CEO of the Montagnettes hotel group, but also a ski instructor and mother. Her daughter, Dorine, who was practically born on skis amid this atmosphere of total freedom, shares the same passion for skiing and works for the group as an operations assistant alongside her mother.

They are a great mother-and-daughter team, born and bred in Val Thorens and contributing to the growth of this dynamic resort. Created by Agnès in 1992, the rapidly-expanding Montagnettes group now boasts around a dozen establishments in the Tarentaise valley. She is driven by the desire to do all she can to help her clients let go and enjoy themselves on holiday. To this end, the Montagnettes hotels are pursuing the modernisation and development of their services, in order to continue satisfying their customers' expectations. For the future, Agnès plans to continue developing her group before passing it on to Dorine and her colleagues.

A promising future for both mother and daughter who benefit from the resort's energy and open-mindedness “that exist nowhere else”.



A FRESH AIR BREAK



At the world's largest ski area, visitors can also relax in the peace and quiet of the spa facilities available at the hotels and Le Board, not forgetting the gently invigorating activities that oxygenate the blood and leave you feeling energised on returning from the mountains. Escape is possible for all, be it cross-country skiing, electric fatbiking or breathing in the fresh air at the Lac du Lou, a mountain lake located at 2,305 m.



RELAXING BREAK AT LE BOARD

WELLNESS & WELLBEING AREA

After a fabulous day on the slopes, what better place to be than a venue designed for relaxation and recharging the batteries. The wellbeing centre at Le Board is just that. The wellness area features 2 spa pools, 3 saunas, a hammam, a cold plunge pool and a snow fountain, as well as rest areas.

The centre also has 10 treatment booths for bespoke massages (sports or wellbeing), body treatments and facials!

SWIMMING POOL

This facility comprises a 1,000 m² pool area including waterfalls, underwater massage seats, water jets, whirlpool loungers and 2 swimming lanes, each 20 metres long. Children will also enjoy the splash pads and water play features!

Info & contact: sogevab.com/le-board-val-thorens-2
+ 33 4 79 00 00 76

BEST SPA FACILITIES



BRUNCH & SPA AT THE PASHMINA *****

The Pashmina's Brunch & Spa deal is perfect for a relaxing moment followed by a delicious brunch! This package (from €115) not only offers admission to the Aqua Pashmina spa with pool, sauna, hammam, experience showers, indoor and outdoor jacuzzi, but it also includes the hotel's signature massage. A brunch brimming with flavour rounds off this experience at the Base Camp restaurant.

| **Info & contact:** hotelpashmina.com
+33 4 79 00 09 99

NEW - WELLBEING EXPERIENCE AT THE OXALYS SPA

For its twentieth anniversary, the 4-star Oxalys apartment complex in Val Thorens is renovating its wellbeing facility and opening a new spa. Designed to meet the needs of the modern traveller in search of a timeless experience and the ultimate sense of wellbeing, the Oxalys Spa is truly a haven of serenity. The modern, soothing decor and the team of qualified practitioners help you to let go and recuperate.

| **Infos & contact:** residence-oxalys.com
+ 33 4 79 00 12 29

NEW - DAY SPA AT THE ALTAPURA ***** THE PURE ALTITUDE SPA IS NOW A CODAGE SPA

The new Codage Spa at the 5-star Altapura hotel plunges visitors into a world of snow and ice, ideal for relieving muscle tension, for physical training or to recover after exercise. The day spa option offers access to a 1,000 m² wellbeing facility with the resort's only indoor/outdoor pool, plus a one-hour treatment. For lunch, a gourmet break awaits you at the hotel restaurant, the 2Mille3.

| **Info & Contact:** altapura.fr / + 33 4 80 36 80 36



ENERGY-BOOSTING ACTIVITIES



THE FATBIKE, AN ALTERNATIVE WAY TO EXPLORE THE SKI SLOPES

This electric bike fitted with super-fat tyres allows you to ride across the snow without difficulty, for an alternative way to explore the ski area at dusk. Fatbiking is a wonderful physical activity available at Montagne Expériences by ESF.

| **Tarif :** €75/person.
Info & Contact: Montagne Expériences by ESF / + 33 4 79 00 02 86



FREEDIVING UNDER THE ICE, A CHILLING EXPERIENCE

Surrounded by air bubbles, freediving under ice generates a sense of calm and serenity. Observe the light effects, the absolute silence and the feeling of being at one with nature. Anyone can try this eco-friendly activity, to experience a moment beneath the ice of Lac du Lou.

| **Info & contact:** Evolution2 / + 33 6 13 76 78 74

Nature escape at Lac du Lou

For an authentic adventure in the wild, get away from the resort and visit Lac du Lou for a revitalising break and forget about the world. This is the ultimate spot in Val Tho' to escape into the wilderness for a breath of fresh air in the world's biggest ski area. On the edge of the Vanoise National Park, Lac du Lou, which freezes over in winter, can be found in a vast, untouched plain that stretches between the Cime Caron and Pointe de la Masse peaks. This site makes a majestic playground for divers, hikers and anyone who loves nature and the great outdoors.

It takes a little effort to reach this lovely nature spot, accessible neither by car nor by the ski lift which is the whole point of choosing this adventure. When you set off for Lac du Lou, your sense of escape is total, from the moment you begin the journey. This can be done on snowshoes, cross-country skis or via certain off-piste itineraries.



Portrait suggestion

THEY'RE THE BEATING HEART OF THE LAC DU LOU REFUGE: CORALIE, MARIE ET JONATHAN

"We care about making skiers, hikers and mountain bikers feel welcome, by serving traditional dishes prepared in-house from good-quality local and/or organic ingredients, all in a friendly atmosphere and always with a smile, not forgetting the activities available in the winter and summer seasons."

Coralie, Marie and Jonathan, who are originally from the Haut-Beaujolais area and the departments of Jura and Doubs, took over the running of the Lac du Lou refuge with great enthusiasm in December 2022. Formerly opticians and a carpenter, they all love the mountains and mountain sports. The trio didn't think twice about embarking on this adventure in the Vallon du Lou to share their yearning with visitors on a day-to-day basis. The refuge is open every day from mid-December to mid-May and from mid-June to mid-September. It offers skiers and hikers a bed for the night or a place at the trio's table to share a meal.

| **Info & contact:** refugedulacdulou.com / +33 7 70 22 86 79





A WORK AREA FOR PROFESSIONALS

Val Thorens has no shortage of assets when it comes to business. The resort strikes the perfect balance between work and play, offering moments of togetherness between colleagues, be it skiing or other activities on and off the slopes. Not only that, but Le Board centre even has ski-in/ski-out meeting rooms. The infrastructure quality, the convenience of a pedestrian resort, the professionalism, the friendliness and creativity of the resort staff make Val Thorens an ideal place to host incentive events, conferences, seminars and team-building sessions, all in a festive spirit of togetherness.

A NEW ACCESS LINE

By making the Cime Caron accessible to pedestrians from Orelle and operating a link to Val Thorens for both people and luggage, the two resorts are creating a new way to access Val Thorens from the neighbouring Maurienne valley - opening it up to clients coming from Italy and the rest of Europe. By offering pedestrian lift passes, visitors can get an instant high-mountain experience and admire the panoramic view from the top of the Cime Caron, 3,200 metres above sea level. Once at the top, it's just a 45-minute ride down to Val Thorens, to arrive in the heart of the resort together with luggage.



NEW -

"CLUB BY ESF VAL THORENS"

A NEW MULTIPURPOSE ROOM AVAILABLE TO ALL

The ESF ski school has completely refurbished the Roc de Pécllet kindergarten and turned it into a multipurpose room. From this winter, this facility will be ready to host seminars (up to 70 people) and meetings (max capacity 24) or double up as a co-working space. Accessible by car or directly from the ski slopes, it boasts an amazing mountain view!

Prices: From €300 per half-day
Info & contact: esf-valthorens.com
event@esf.me



LE BOARD, THE PERFECT WORKPLACE

Opened last winter, the brand new sports and leisure centre, Le Board, is a real asset for corporate events. Located in the centre of the resort, this 17,000 m² venue contains leisure and wellness facilities, a conference centre with multiple meeting rooms, a co-working room and, above all, an extraordinary rooftop area. Never before seen in a ski resort, this panoramic roof terrace accommodates up to 2,400 people which makes it the perfect venue to organise all sorts of ambitious projects and unique events, from fun and games to sports meetings, incentive events to concerts and so on. The indoor facilities can also accommodate events of every kind, in the Auditorium (437 seats), the Arena (3,000 people), the lounge area (166 m²) and the function room (281 m²), which are all modular and can be adapted to clients' needs.

Info & contact : sogevab.com/le-board-val-thorens-2
 +33 4 79 00 00 76

SKI FORCE PRO - 21 TO 24 JANUARY 2024

This event will be held at Le Board this winter, inviting professionals of the skiing world to check out and test new products to be released for the following season. For its annual event, Union Sport & Cycle has chosen Val Thorens for the second year running. This year the event is expected to attract around twenty brands, 2,000 professionals and over 1,500 visitors. By choosing this mountain venue unique in Europe, Union Sport & Cycle aims to attract specialised distributors to a professional event like no other that provides - within a single structure - a 2,800 m² outdoor equipment-testing area on the Le Board rooftop, direct access to the slopes, and an indoor showroom that can house a wide range of display areas and working facilities which can be privately booked.

For full details:
valthorens.com/en/staying-with-us--accommodation-directory-1/seminars

VAL THO' COMMITTED TO SUSTAINABILITY



Val Thorens didn't wait for government measures to start taking care of its environment. Since its creation, the resort has been the first to take an interest in protecting the mountains, adopting a dynamic approach and optimising resources while constantly aiming higher still.

Boasting the "Flocon Vert" seal of approval as well as ISO 50001 certification, Europe's highest resort has always been convinced that the resort of the future will be one that succeeds in creating sustainable relationships between its visitors, its residents and the environment.

Glossary

FLOCON VERT APPROACH

The Flocon Vert certification is awarded to and promotes holiday destinations that implement ambitious sustainable development policies.

ISO 50001 STANDARD

Designed to help organisations in all sectors, this ISO standard sets out practical means of reducing energy consumption and boosting efficiency by implementing an energy management system (EMS).

Measures already taken

In Val Thorens, an internal organisation has therefore been set up to help constantly improve performance in terms of the environment:

- Removal of second lifts where only one is needed.
- Eco-driving training for ski-lift and snow-groomer operators.
- Insulation of all buildings (walls and frames), including those on the ski slopes.
- Smart heating in all buildings which controls the maximum temperature and cuts out when doors and windows are open, and at night wherever heating isn't absolutely necessary.
- Recovery of waste heat from installation engines and converters.
- A roll-out programme for solar heating and photovoltaic panels.
- A hydroelectric power plant project.
- Geothermal energy systems for new buildings.
- Finest possible artificial snow management, based on a snow-cover gauging device fitted to snow groomers.
- Replacement of the resort's diesel fleet with GTL vehicles (Gas To Liquid which is synthetic diesel free from fine particles and sulphur dioxide).



A MORE ECO-FRIENDLY TOURISM AND LIFESTYLE

In keeping with strategic measures taken for the Flocon Vert certification, the village of Les Belleville is implementing specific actions to reconcile tourism with protection of the mountains and energy frugality.

The Espace Propriétaires/SEM Rénov and the local council's Sustainable Development Department have joined forces in a large-scale awareness campaign based on various tools that aim to encourage mountain residents, businesses and holidaymakers to appreciate the necessity for a change in behaviour and to adopt more eco-friendly practices.

In addition, in response to a call for expression of interest launched by the French government for its Plan Avenir Montagne, the council has created detailed architectural guidelines to ensure building and renovation projects comply with current local planning. This is the outcome of a long process to retrace the history and evolution of the region's architecture and facilitate energy transition for jointly-owned properties.

Alongside this policy and the technological innovations deployed, life at the resort revolves around more eco-friendly and responsible practices. On arrival in the semi-pedestrianised resort, holidaymakers and residents move around only on skis, on foot or by bus.

TECHNOLOGY TO SERVE ECOLOGY

As a pioneer and leader when it comes to digital transformation, the resort covers every sector in its implementation of technology-based innovations that serve both people and the environment:

- Smart slope preparation thanks to the snow groomers embedded with Snowsat GPS system has already reduced engine fuel consumption by 8% and snow production by 15%.
- Unique in France, Data Montagne is a specialised software solution for optimal management of mountain water resources. In the face of the issues of reconciling human consumption with the needs of snow cannons and other uses, this system enhances water management.





THE CONNECTED MOUNTAIN

Innovative by nature, Val Thorens benefits from the expertise of its staff and, above all, their enthusiasm when it comes to developing technology in the interests of the safety, comfort and wellbeing of holidaymakers. Innovation abounds in these truly connected mountains: Snowsat, mapping system, GPS beacons for locating the ski patrol, drones that watch over the ski area... Val Thorens is a pioneer in this field.



A DRONE TO MONITOR THE SKI AREA, A EUROPEAN FIRST

Fitted with two cameras, one that uses thermal imaging, the other with a 180X zoom lens, the drone allows rapid detection of avalanches or other search zones where the situation has to be assessed in order to deploy the right operational or rescue strategy.

SNOWSAT, FOR SMARTER SNOW-GROOMING

A technology at the heart of sustainable, ethical tourism, Snowsat is fitted to all snow groomers. The software includes embedded GPS connected to a map of the ski area to then provide real-time information on the depth of snow cover on the slopes. This technology is also linked up to the snow-making canons which then operate automatically and intelligently to produce snow in a targeted manner.

SKI FLUX, THE WAZE OF THE SKI SLOPES

Real-time information about skier numbers on the slopes? This is possible in Val Thorens thanks to the new Ski Flux system which keeps skiers informed in real time! Unique in France, this system measures the flow of skiers via sensors located on the slopes and allows users to choose their itinerary accordingly.

GPS BEACONS, FOR GREATER EFFICIENCY

Responsiveness and performance are the watchwords behind this innovation! In Val Tho', every member of the ski patrol is equipped with a GPS beacon and radio, providing an efficient means of locating them and sending the nearest patroller to the zone where assistance is required.

ENHANCING CUSTOMER RELATIONS WITH THE HELP OF DIGITAL TOOLS, A SUCCESS FOR "CLUB VAL THORENS"



Fans of the World's Best Resort have their own club to benefit from free and exclusive experiences during their stay! The club's mission is to make holidays even more memorable by giving away over 2,000 experiences during the season. A ride in a snow groomer at dusk, dinner at a gourmet restaurant, participation in the ski instructors' torchlight descent are just some of the brand new experiences that club members get to enjoy.

In the only Alpine resort boasting a loyalty scheme that's free of charge and open to all, Club Val Thorens is part and parcel of the Live United spirit, allowing its members to live life the Val Tho' way through various experiences in the company of the resort operators.



40 000 CLUB MEMBERS

UP 10% EACH SEASON

since its creation in November 2016

THE CLUB HOUSE on Place Caron

A specific customised welcome zone

GOPRO LOANS

CLUB HIGHLIGHTS

heart hunt, mountain moments, off-piste day with the Salomon team, cheese zone

28 PARTNERS offering

100 DIFFERENT EXPERIENCES

over the year

Key figures

"I very much enjoyed my snow-groomer experience during my stay in the most wonderful of resorts. 43 years of loyalty for a memorable end to the day."

Jean-Jacques, member of Club Val Thorens



Portrait suggestion

**QUENTIN GLATH
SNOW GROOMER**

"As a native of Val Thorens, it was a childhood dream to work from home. I've always been in the mountains and I couldn't do without it!"

From the end of November to the beginning of May, Quentin spends every night in his snow groomer, maintaining and repairing the slopes in the ski area, much to the delight of customers when they wake up in the morning. This young man in his thirties and a native of Val Thorens has been a groomer in the resort for 6 years. Trained via Dianeige, Quentin has learnt to drive a grooming machine and is a real expert in snowmaking, so the white gold holds no secrets for him! The breathtaking scenery of the ski area and the wildlife that can be seen there are his greatest motivations for working every day. He's delighted to pass on the secrets of his trade in one of the Val Thorens Club's free «Vis ma Vie de Dameur» experiences. During a privileged moment with club members, he takes you behind the scenes of the ski area: the groomer driver's job, how the grooming machine works,...

VAL THO' "UNITED"



Val Thorens is first and foremost a state of mind; the Live United state of mind. That ability to get together around the table to discuss plans for the resort however large or small. It is also about committed entrepreneurs who continue to invest in the construction of the Val Tho' of tomorrow.

NEW - CHALET AT PLACE PÉCLET

The fully refurbished Péclet chalet, the central point of Place Péclet which used to house public toilets, has been rejuvenated. The chalet is now occupied by a brand new Tourist Office facility and also serves as the new premises of the local radio station, R'St Martin, Les Menuires, Val Thorens.

Portrait suggestion

FABIEN & ROMAIN THE RESORT'S ICONIC RESTAURANT OWNERS

"I just happened to find myself in this resort and realised I wanted to stay! Today I think of myself as a die-hard Val Thorens resident."

Fabien, who had never been to the French Alps, arrived in Val Thorens for a quick visit 20 years ago, to spend the season as a café waiter. He is now a fully-fledged component of the very DNA of Val Thorens. Originally from Aveyron, he soon felt at ease in the resort, got to know it, came to love it, and in his own way contributed to its development and dynamism. It was in Val Thorens that he met Romain Bastide, the nephew of Dominique Tournier, an iconic figure who already owned a few businesses in the resort. They became friends and decided together to develop a joint project in Val Thorens. These two restaurateurs have always aimed to satisfy holidaymakers, positioning themselves as ambassadors of French cuisine and offering great food and quality service. The two business partners are now helping Val Tho' to grow, as the owners of several establishments: the restaurant La Maison since 2011, which serves traditional French brasserie-style food and was recently elected Table Gourmande 2023 by the Gault & Millaut guide; the Club 72 steakhouse since 2017; and the traditional Savoie-style restaurant La Cabane since 2022.



SAVE THE DATE



LA GRANDE PREMIÈRE 25 & 26 NOV 2023

The season kicks off here! On freshly-groomed, untrodden slopes, this is THE event for fans of winter sports in every form. As the resort that starts the season in Les 3 Vallées, Val Thorens treats skiers to the ultimate opening programme with skiing and activities galore, plus a test village with more than 50 top brands.

SKI MOUNTAINEERING WORLD CUP 24 > 26 NOV 2023

For the second year running, the best climbers are returning to Europe's highest resort to compete in a stage of the World Cup. Inspired by cross-country skiing, ski mountaineering is considered as an adventure discipline that requires the use of mountaineering techniques (crampons, fitting/removal of skins and ski carrying). This relatively new discipline is booming and has just become an Olympic sport.

SKI CROSS WORLD CUP 7 & 8 DEC 2023

For the eleventh year running, Val Thorens is hosting a stage of the ski cross World Cup. Four by four, the skiers will battle it out on a succession of moguls, berms and jumps.

FESTIVAL'THO 19 > 21 MARCH 2024

More than a mere Electro festival, the Festival'Tho is an authentic celebration of music. As in previous years, the Festival'Tho will take up residence for 3 days in the heart of the ski area at Les Chalets du Thorens and the 360° Bar.

LA GRANDE DERNIÈRE 4 & 5 MAY 2024

One last (big) descent? A programme of sunshine, snow, entertainment and a water slide, not forgetting the "Big Der", a derby-type race with participants competing 4 by 4 from the start line at the top of Péclet: A 3 km descent covering an elevation drop of 675 metres. An amusing way to close the season!

Not-to-be-missed events

VAL THO' OF TOMORROW



Always looking forward, Val Thorens constantly evolves and reinvents itself. Since the end of the winter season, the resort has started on multiple renovation and refurbishment projects to ensure the visitor experience is continually enhanced, and its long-term environmental policy pursued.

Key projects for the future

THE CAIRN ECO-DISTRICT

Again with a view to innovation and development, Val Thorens plans to create an eco-district in an urbanised wilderness called the Cairn Plateau. The aim of this project is to boost winter tourism and develop summer activities, but also to support renewable energy and enable the construction of new housing for both permanent and seasonal residents.

THE CIME CARON SUMMIT

The Cime Caron is already being transformed and for the coming seasons will feature a new building (expected to open in 2 years time). This will link up with the existing pedestrian tunnel and will feature a panoramic terrace, a wine cellar and bar and restaurant. The new facility will allow visitors to take the time to enjoy the beautiful 360° panorama featuring Mont Blanc.

Get to Val Thorens



BY PLANE

- Geneva (GVA) - 199 km - 2h35
- Lyon (LYS) - 198 km - 2h20
- Chambéry (CMF) - 112 km - 1h40

BY TRAIN

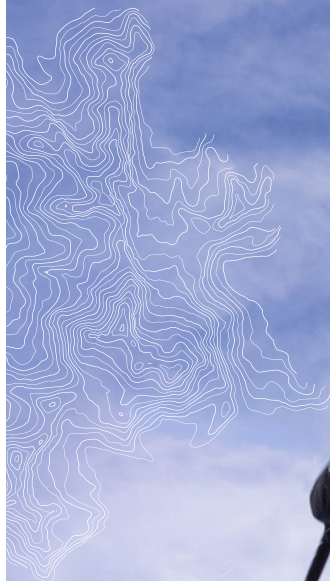
- TGV station Moûtiers-Salins-Brides-les-Bains, 37 km – 45min
- Shuttles link the resort and bus station in Moûtiers

BY BUS

Altibus runs regular buses between Moûtiers and the airports of Geneva, Lyon and Chambéry.
Further information and reservations: altibus.com



Val Thorens
LES 3 VALLÉES



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